



## **ASC named to Branham 300 “The Next 50” Top Canadian IT Companies**

**Ottawa, Ontario, (April 24, 2009)** – Advanced Software Concepts Inc. (ASC), provider of tailored industry-specific Contract Lifecycle Management (CLM) solutions is pleased to announce its inclusion in this year’s prestigious Branham 300 list of “The Next 50” Top Canadian Information Technology Companies.

“The Next 50” is a new list proudly introduced this year by Branham 300 to recognize the next level of pioneering Information Technology companies in the ever growing Canadian ITC industry.

“Inclusion in this year’s Branham 300 “The Next 50” list is a credit to ACS’s resiliency and ability to maintain positive growth in a struggling economy. ASC ascribes its success and steady growth to its innovative solutions, exceptional team of employees and its ongoing commitment to meet or exceed customer expectations” says Shawn King, President and CEO of ASC.

Now in its 16th year, The Branham300 continues to highlight the top Canadian Information Technology Companies. It represents a truly unique and insightful piece of intelligence on the Canadian IT market. The listing has become pre-eminent the world over as the authoritative indicator of the health of the IT industry in Canada. The Branham300 ([www.branham300.com](http://www.branham300.com)) highlights top Canadian and multinational IT companies in Canada and has become known as the most comprehensive and trusted source of information on the health of the Canadian IT industry.

### **About Advanced Software Concepts Inc.**

Advanced Software Concepts (ASC) is a tailored Contract Lifecycle Management (CLM) solutions company focused on the Communications, Financial Services and Energy and Utility industries and on those organizations with similar business processes to these industries. ASC offers ASC Contracts™, a robust, scalable and highly extensible CLM software platform designed especially to support the CLM needs of particular industry segments. Combining ASC Contracts™ with market specific expertise and an iterative development approach, ASC deploys tailored, customer-specific solutions for the secure creation, approval, storage, and monitoring of legally binding agreements. For more information visit: [www.ascontracts.com](http://www.ascontracts.com)

### **About Branham Group Inc.**

Branham Group Inc. ([www.branhamgroup.com](http://www.branhamgroup.com)) is a leading industry analyst and strategic marketing consultancy, exclusively focused on the technology sector. Headquartered in Ottawa, Canada and with over nineteen years of assisting global customers, Branham possesses a clear understanding of the major players and the market issues facing the technology industry. Branham conducts consulting work in the United States, Europe, Canada, Latin America, and Asia, providing the firm with a global market perspective. With a focus on creating value and roadmaps to success for the ‘Who’s Who’ in the industry

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