



Bell Aliant selects ASC's Local Reciprocal Compensation Solution

Ottawa, Ontario, (January 8, 2009). — Advanced Software Concepts Inc. (ASC), provider of tailored, industry-specific Contract Lifecycle Management (CLM) solutions, announced today that Bell Aliant, one of North America's leading communications providers, has selected ASC's Carrier Management application as their Local Reciprocal Compensation (LRC) solution.

ASC's [Carrier Management solution](#) offering is a secure web-based application that is easily tailored to each carrier's environment and processes. Founded on ASC Contracts™ within a framework of industry best practices, ASC's Carrier Management solution spans carrier-related business processes. With the ASC Contracts engine at its core, the ASC Carrier Management solution automates the buying, selling, pricing, quoting, ordering and auditing activities between carriers. In addition, the Local Reciprocal Compensation module of ASC's Carrier Management application, automates the capture, storing, analysis and processing of all traffic and call details including weekly and monthly reporting and monthly invoicing of all traffic imbalances occurring between Local Exchange Carriers.

"We are very pleased to be the successful LRC solutions vendor for Bell Aliant. ASC's Local Reciprocal Compensation solution is replacing a very manual, complex and labour intensive process providing Bell Aliant with notably increased operational efficiencies, significant cost reductions and a viable source of revenue generation. Advanced Software Concepts' LRC solution has provided Bell Aliant with the automated tool they required to generate invoices for the traffic imbalances that occur and validate and/or dispute all imbalance charges, helping Bell Aliant to uncover lost revenue opportunities." said Shawn King, President and CEO of ASC.

ASC Contracts' advanced query and reporting tools permit sales, product, finance, offer development and legal departments to quickly analyze current contract data, assess sales cycles, and forecast trends from a current, complete, and centralized repository of contractual information. The CLM platform also provides organizations with the means to ensure compliance with contract terms and reduce the costs associated with processing and handling contracts.

About Advanced Software Concepts Inc.

Advanced Software Concepts (ASC) is a tailored Contract Lifecycle Management (CLM) solutions company focused on the Communications, Financial Services and Energy and Utility industries and on those organizations with similar business processes to these industries. ASC offers ASC Contracts™, a robust, scalable and highly extensible CLM software platform designed especially to support the CLM needs of particular industry segments. Combining ASC Contracts™ with market specific expertise and an iterative development approach, ASC deploys tailored, customer-specific solutions for the secure creation, approval, storage, and monitoring of legally binding agreements. For more information visit: www.ascontracts.com

About Bell Aliant

Bell Aliant (TSX: BA.UN) is one of North America's largest communications providers. Through its operating entities it serves customers in six Canadian provinces with innovative information, communication and technology services including voice, data, Internet, video and value-added business solutions. Through its xwave offices, Bell Aliant also provides IT professional services in Canada and the USA. For more information, visit www.bell.aliant.ca.

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